

Dream-It Girl Ventures LLC



MISS BLACK USA™

Redefining Beauty



Presents

Multi-Media Experiential Symposium

August 1-5, 2024 | Washington, DC

Overview:

The Multi-Media Experiential Symposium is an unparalleled opportunity for college students, particularly those in the multimedia, broadcast, and communications fields, to receive intensive training and hands-on experience. Designed with both faculty, staff, and students in mind, the symposium features two distinct tracks to cater to their unique needs. Each day is filled with workshops, interactive sessions, and culminates in real-time projects where participants engage in live production and streaming events.



Why Washington, DC?

As the nation's capital, Washington, DC, is the birthplace of many key media outlets and the epicenter of political communication and journalism. This vibrant city offers a rich historical and cultural backdrop for our symposium, providing participants with an inspiring environment to learn and grow. From its iconic landmarks to its bustling media scene, DC is the perfect setting for future media professionals to hone their skills.

ITINERARY: *Subject to Change based on Facilitator's Schedule*

Day 1: Thursday, August 1, 2024

9:00 AM - 9:30 AM

- Opening Remarks and Orientation

Faculty & Staff Track:

9:30 AM - 11:00 AM

- Workshop: Advancements in Journalism

11:15 AM - 12:45 PM

- Workshop: Photography Techniques and Trends

Undergraduates Track:

9:30 AM - 11:00 AM

- Workshop: Introduction to Journalism

11:15 AM - 12:45 PM

- Workshop: Basics of Photography

12:45 PM - 1:45 PM

- Lunch Break – Own Your Own

Faculty & Staff Track:

1:45 PM - 3:15 PM

- Workshop: Drone Photography & Videography for Educators

3:30 PM - 5:00 PM

- Workshop: Television Production Skills

Undergraduates Track:

1:45 PM - 3:15 PM

- Workshop: Drone Photography & Videography Basics

3:30 PM - 5:00 PM

- Workshop: Introduction to Television Production

Day 2: Friday, August 2, 2024

Faculty & Staff Track:

9:00 AM - 10:30 AM

- Workshop: Enhancing Radio & On-Air Presence

10:45 AM - 12:15 PM

- Workshop: Advanced Social Media Strategies

Undergraduates Track:

9:00 AM - 10:30 AM

- Workshop: Radio & On-Air Basics

10:45 AM - 12:15 PM

- Workshop: Social Media for Beginners

12:15 PM - 1:15 PM

- Lunch Break – Own Your Own

Faculty & Staff Track:

1:15 PM - 2:45 PM

- Workshop: Podcasting Techniques for Educators

3:00 PM - 4:30 PM

- Workshop: Effective Newspaper (Print) Media Strategies

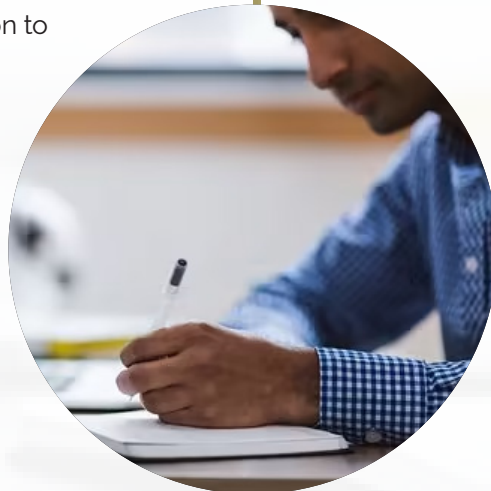
Undergraduates Track:

1:15 PM - 2:45 PM

- Workshop: Starting Your Own Podcast

3:00 PM - 4:30 PM

- Workshop: Writing for Newspaper (Print) Media



Day 3: Saturday, August 3, 2024

9:00 AM - 10:30 AM

- Plenary Session: The Future of Media and Technology

10:45 AM - 12:15 PM

- Panel Discussion: Bridging the Gap Between Academia and Industry

12:15 PM - 1:00 PM

- Luncheon – Roundtable Discussions

Experiential & Real-Time Project:

1:00 PM - 4:00 PM

- Production and Live Streaming of the Miss Black Talented Teen Scholarship Pageant

5:00 PM - 8:00 PM

- Production and Live Streaming of the Ms. Black USA Scholarship Pageant

Day 4: Sunday, August 4, 2024

9:00 AM - 10:30 AM

- Workshop: Integrating Multi-Media Projects in Curriculum (Faculty & Staff)
- Workshop: Advanced Techniques in Drone Videography (Undergraduates)

10:45 AM - 12:15 PM

- Workshop: Trends in Media Production (Faculty & Staff)
- Workshop: Producing Engaging Media Content (Students)

12:15 PM - 1:15 PM

- Lunch Break

1:15 PM - 2:45 PM

- Workshop: Ethics in Media (Faculty & Staff)
- Workshop: Storytelling through Media (Undergraduates)

3:00 PM - 4:30 PM

- Workshop: Media Analytics and Metrics (Faculty & Staff)
- Workshop: Creating Viral Content (Undergraduates)

Experiential & Real-Time Project:

6:00 PM - 9:00 PM

- Production and Live Streaming of the Miss Black USA Scholarship Pageant

Day 5: Monday, August 5, 2024

9:00 AM - 10:30 AM

- Closing Keynote: The Role of Media in Social Change

10:45 AM - 12:00 PM

- Interactive Session: Reflections and Takeaways
- Closing Remarks

Key Takeaways for Participants:

- **Students:** Gain hands-on experience and training in various media fields including journalism, photography, videography, television production, radio, podcasting, social media, and print media.
- **Faculty and Staff:** Learn key techniques and knowledge to stay current in the field of multimedia, integrating new skills and technologies into your curriculum and professional practices.
- **All Participants:** Engage in real-time projects, gaining practical experience and showcasing your skills in live production and streaming events.

Location Matters:

Washington, DC, is more than just the nation's capital; it's a historic hub of media and communication. With its dynamic media landscape and proximity to major news outlets, DC provides an enriching environment for aspiring media professionals. Participants will not only gain invaluable skills but also draw inspiration from the city's rich media heritage.

Registration Fee:

- \$150** - Students
- \$250** - Faculty/Staff

Limited Scholarships Available for Registration. For more details on how to get your university to cover the cost of this incredible learning opportunity, please contact [Your Contact Information].

Host Hotel:

The Westin Arlington
801 Glebe Rd. Arlington, VA 22203

For details on housing or hotel accommodations, please contact our hospitality coordinator, Savana, at hello@dreamitgirlventures.com. She will be happy to assist you in finding suitable accommodations.

We look forward to welcoming you to Washington, DC for this transformative experience!

